

17 May Sat

Endorsed by:

**ATRADE** messe frankfurt



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## Event Schedul

	EV	ent Scne	QU	ie							
	Hall 1	Conference A Business Networking Lounge	Hall 4	Workshop Area Hospitality Lounge 4 Loading Area	Hall 5	autoFEST Area Hospitality Lounge 5	Hall 6	Conference B Classic Car Area 6M			
	15 Ma	y Thu									
00	Auto Solu	Automotive Mobility Solutions Conference		Collision Repair Training Workshop		orts Challenge – ifying Round	Brief	EMMA Malaysia: Competitio Briefing & Car Audio Tuning Workshop			
00				monstration: Efficient			MY (	Classic Cars Talk:			
00		AN	Automo Applica	tive Refinishing and tion Techniques by Kansai			Class	tment Potential of			
00							1				
00	Auto	motive Mobility	Colli	sion Repair ing Workshop	Oper	ning Ceremony					
00	Solu	tions Conference	· IIaii	ing workshop			Main	Classic Cars Talk: tenance Tips for sic Cars			
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MY Classic Cars Talk: Investment Potential of Classic Cars

# **Automotive Mobility Solutions Conference**



15 – 16 May 2025

UTOMOTIVE SOLUTIONS Conference A, Hall 1

### 15.5.2025

10:30 Welcome Speech

10:40 Transforming Urban Landscapes: Integrating Green Technology and Smart Mobility into Malaysia's Town and Country Planning

### Smart Mobility Solutions for Urban Development

10:50 Panel Discussion 1: Capturing Value in ASEAN's Emerging Mobility Market and Malaysia's

### Leadership Role in the Transition E-mobility, Battery Innovations & EV Charging

**12:00** Accelerating NEV Adoption in ASEAN: Real-World Solutions for Sustainable Urban

12:20 New Energy Vehicle Trend, Policy and Infrastructure in ASEAN, Best Case Study in China for Adoption of NEV

12:50 Digitalisation and Model-based Adaptability in Software Defined Vehicle and Future of Mobility

14:30 Home Chargers (AC) & EV Charger Installation

**14:50** Integrating EV Charging Station Networks with Battery Energy Storage Systems (BESS): Enhancing Efficiency and Sustainability in Electric Mobility

### Cybersecurity Solutions and Functional Safety

**15:10** Autonomous Vehicles: The Role of Al in Enhancing Safety and Efficiency

**15:30** Digital Based Safety Assessment for Electric Based Autonomous Vehicle Based on Malaysia **Driving Scenarios** 

**16:00** Securing Tomorrow's Roads: Navigating Cyber

### **Generation Vehicles**

**16:20** The Mobile-First Motorist: Redefining Mobility in the Age of Fuel and Electrification

10:30 Accelerating Automotive Innovation: Smart Automation and Digital Transformation for Malaysia's Future Mobility Ecosystem

### **Automation Technologies in Manufacturing**

**10:50** Driving Smarter Manufacturing: The Role of Data Analytics and Industry 4.0 in ASEAN's **Automotive Sector** 

**11:10** Smart Mobility in Industry 5.0: Middleware **Empowering Autonomous Robotics** 

11:30 Harnessing AI: Transformative AI/ML Applications in Automotive Manufacturing

### Digital Transformation

11:50 Digitalisation and Connectivity for Commercial Vehicle Fleets

### Intralogistics & Warehousing

**12:10** How Can Automation and Robotics Enhance Intralogistics Efficiency in Warehousing?

**12:30** Responding to Shifts in E-Commerce Demand: Designing an Innovative Warehouse Strategy

### **Automotive Supply Chain & Logistics Resilience**

**14:15** Panel Discussion 2: Navigating Challenges: Building Resilient Supply Chains in the Automotive Industry

### Sustainability in Automotive

**15:10** Solving Operational Chaos: Centralised Dealer Management System for Streamlined **Automotive Operations** 

5:30 Tomorrow's Workforce: Upskilling, Reskilling and Finding Talents

**15:50** E-Invoice and Information Technology to Improve Operation Efficiency for Spare Parts









kardex \*KINETA MARI \*ZOVA MRANTI

















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## **Collision Repair Training Workshop**



15.5.2025

Workshop Area,

- 10:30 Panel Discussion: The Setup and Investment, Technician Qualifications, Regulatory Challenges and Future Trends of Modern Workshop for a Greener, Safer and Efficient Solutions of Daily Operations
- 11:30 Part 1: Pathway to Becoming a Certified Green Repair Technician
- **14:00** Part 2: Green Repair High Voltage System Diagnostic and Repair
- **15:30** Part 3: Charging, Battery Repair and Replacement Protocols
- 17:00 Part 4: Introduction of EV Workshop Essential **Equipment and Solutions**



- 10:30 Precision in ADAS Calibration: Mastering Procedures and Judgments with the Right Tools for Optimal Diagnostics and Repair Efficiency
- 11:45 Enhancing Performance through Modern Workshop Strategies with Remapping and Road Simulator Technologies
- **14:30** Automotive Finishing: Advanced Techniques for Workshop and Car Painting Session 1: Precision Painting Techniques (Live Demonstration)
- Automotive Finishing: Advanced Techniques for Workshop and Car Painting Session 2: Underbody Protection: Advanced Coatings that Shield Vehicles from Corrosion and Damage, Ensuring Long-Lasting Durability and Performance

**10:15** The Impact of Modern Vehicle Technology on Service & Repair Workshop: How Workshops Must Evolve to Stay Profitable

**:30** Transitioning your Technicians and Workshop to New Energy Vehicles' Excellence

















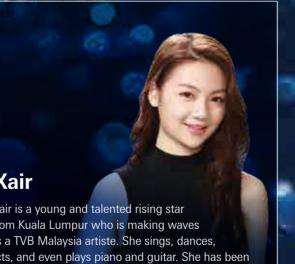
A Hall 6



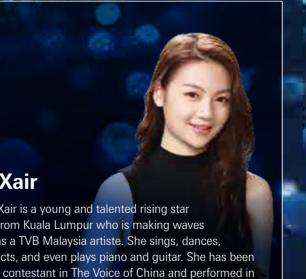


# **An Exciting Display** for Car Lovers

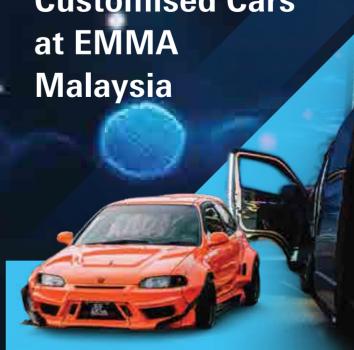
**Classic Cars** 























(Guest appearance for the aftershow party)

sax can be played for.

Keyin is the first female freestyle

saxophonist in Malaysia. Carrying a flair

the sax, she brilliantly brings out the

breaks the tradition of what the usual

of different styles in performing by using

uniqueness of sax's melodies and hence

MY Classic Cars Talk: Investment Potential of

MY Classic Cars Talk: Maintenance Tips for Classic

Classic Cars

# Threats in the Era of Smart Mobility Consumer Insights and Adoption Trends for New

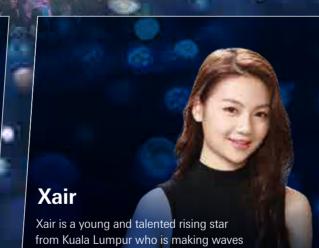


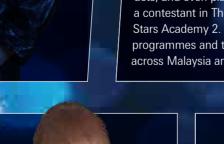
BP is a Malaysian performing artist group formed by Caven Tang, Danny Lee and Kevin Ong.

They love creating music with the blend of hip-hop and pop music with captivating dance

choreography. Over the years, they have produced more than 40 original songs. Some of our renowned works are "Pa Sang Anthem" and "Hu Else". In 2022, they held their first

concert at Arena of Stars Genting with the capacity of 4,800.







Shawn Lee is a YouTuber, rapper,

and creativity!

car content creator, and beatboxer!

He is multi-talented and full of energy so

get ready to experience his unique vibe

DJ VGENE is a seasoned club DJ with 11 years of eventful experiences. Originating from Johor, Malaysia, passion for spreading joy through music has allowed her to reach high heights. She has achieved milestones of being the brand DJ of Chivas and Hennessy Malaysia. She is now a resident DJ in some of the Malaysia's most influential clubs, including Spark Club, Gemu Club and more.

MC Mili MC Mili is a resident artist at Pitt Club KL

He has become one of the rising MCs to hit the stage, taking on international gigs at venues, including Zouk Singapore, Bang Bang, Monti and more.

Please note the above is subject to change. Please refer to on-site notice. The photos above are for reference only.

# **Prize Challenge**

Follow, Like & Share



















## **Social Media Challenge**

Hospitality Lounge 1

Press Center

2 1D17, Hall 1

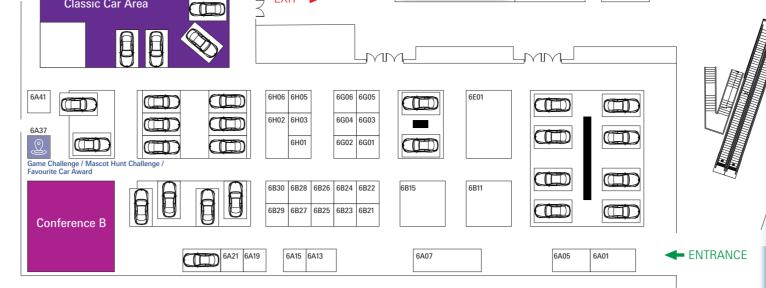
### How to attempt:

- 1. Follow one of Automechanika Kuala Lumpur's social media
- 2. Like & share the Prize Challenge post to redeem a Automechanika welcome gift



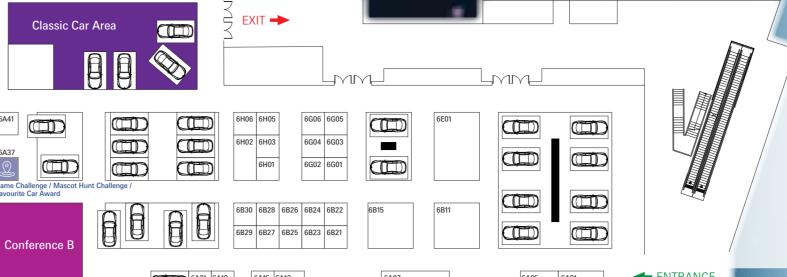
Hospitality Lounge 2

VIP Room



2C39 2C41 2C43 2C45 2C47

2C39 2C41 2C43 2C45



# **Game Challenge**

@ autoFEST area, Hall 5 & 6A37, Hall 6

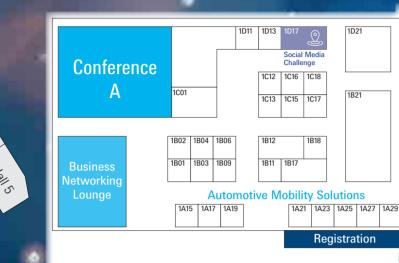
### How to attempt:

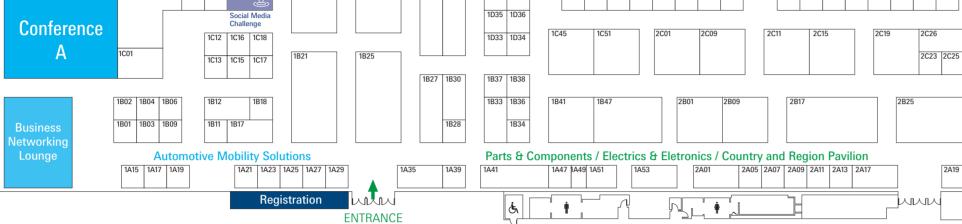
- 1. Follow one of Automechanika Kuala Lumpur's social
- 2. Like & share the latest post to redeem 1 token for 1 game at autoFEST area
- 3. Complete 1 game to redeem 1 ticket and so on
- 4. Redeem grab bag or other prizes at 6A37, Hall 6



## **Floor Plan**







## **Exhibitor List**



Jiangsu Baoheng Plastic Industry Co Ltd

Jiangsu Gugao Imp & Exp Trade Co Ltd

Jiangsu Junruida Auto Accessories Co Ltd



4D05

2D23

4D33

Venzhou Rutai Filter Co Ltd

Venzhou Zoren Auto Electric Control Co Ltd

Venzhou Zuoyue Technology Co Ltd

4C05

4A13

ENTRANCE			
Hall 1		Hall 2	2
		Market Committee of the	
			1
Vuxi Reco Automotive Parts Co Ltd	2C47	Autonest Sdn Bhd	5B06
Vuyi Ruifeng Reflective Material Co Ltd	4D27	BSL Auto Spares Sdn Bhd	1B25
GM Corp Ltd	4B24	Best Parts Trading Sdn Bhd	3B07
iamen Fuke Car Accessories Co Ltd	6H01	Biosurge Asia Sdn Bhd	5A15
ingtai Youske Automotive Parts Co Ltd	4B05	Bizmates Automobile Sdn Bhd	1D25
injiang Taiwode Trade Co Ltd	4A05	Borneo Technical Co (M) Sdn Bhd	2B37
angzhou Changfeng Auto Parts Co Ltd	2B41	C&C Auto Supplies (M) Sdn Bhd	4C18
angzhou Focus Shock Absorber Co Ltd	2C26	Camel Power Trading Sdn Bhd	2A07
antai Zhenggang Auto Parts Manufacturing Co Ltd	2C15	Cooltec Industries Sdn Bhd	2A23
efe (Shenzhen) Lubricating Oil Co Ltd ing Tong Electronic Technology Co Ltd	6H06 4A09	CSW Auto Parts Sdn Bhd Cybersecurity Malaysia	3B03 1B04
ingde Smach Chemical Industry Co Ltd	4D29	Decho Supply & Trading Sdn Bhd	5A09
ongkang Jiashun Auto Parts Co Ltd	4B21	Denco	2C37
uhuan Gangli Machinery Co Ltd	4C07	Diamond Technique Sdn Bhd	2D19
uhuan Kaili Auto Parts Co Ltd	2C40	EC Auto Spares Sdn Bhd	1D25
uhuan Leteng Machinery Manufacturing Co Ltd	2B40	Ee Lee Auto Spares Sdn Bhd	1B25
uhuan Yuanhao Machinery Co Ltd	2D13	ENQ High Performance Parts Sdn Bhd	2A37
hejiang Conergies New Material Technology Co Ltd	3B25	Emerald Auto Parts Sdn Bhd	1B41
hejiang Hongliang Auto Parts Co Ltd	2C25	Excelsia Technologies Sdn Bhd	5A19
hejiang Lamda Technology Co Ltd	2D15	EV Connection Sdn Bhd	1C17
hejiang Mingji New Energy Technology Co Ltd	4A03	Fetta Auto Part Industries (M) Sdn Bhd	2A29
hejiang Sanning Appliances Co Ltd	2D27	Future Auto Tech Sdn Bhd	5A01
hejiang Shuoye Bearing Co Ltd hejiang So-Fine Self-Adhesive Products Co Ltd	1D53 4D01	G8 Group Auto Parts Sdn Bhd	2B35 2D17
hejiang Soyo Auto Parts Co Ltd	1D57	Gee Hup Auto Supply Sdn Bhd Gee Lee Auto Spares Sdn Bhd	1D25
hejiang Umbrella New Material Manufacture Co Lt.		Hi-Q Distributors (M) Sdn Bhd	2C09
hejiang Yongfeng Plastic Co Ltd	5C06	IBK Automotive Malaysia	3C21
hejiang Yuxuan Pump Co Ltd	2D29	Invest Selangor Berhad	1B02
huhai Glory Friction Material Co Ltd	2C19	King Hup Motors (M) Sdn Bhd	2B17
huji Fuchun Trading Co Ltd	2C11	J Tze Ventures Sdn Bhd	4C24
ermany		Jasonfilter Malaysia Sdn Bhd	4C14
K Concept GmbH & Co KG	2A09	JDI Car Light Sdn Bhd	6A07
riAlliance GmbH	2B01	Jun Fong Automotive Sdn Bhd	2B35
long Kong	1000	Kineta Sdn Bhd	1C18
CX Partners Ltd  long Kong Shenjian Industrial Ltd	1B03 6A15	Klimex Enterprises Sdn Bhd KSJC Marketing Sdn Bhd	2A41 4C23
Netro Bearing & Automotive Ltd	4C20	KW Automotive Sdn Bhd	6B15
ndia	4020	Launch Future (M) Sdn Bhd	1B21
osmo Sunshield	4C19	Leader Autoparts Sdn Bhd	2B17
etco Auto Systems Pvt Ltd	2A35	Lubrixon (Asia) Sdn Bhd	1B25
aly		Malaysia Automotive Recyclers Association	1A15
.M.P Distribuzione Srl	2A19	Malaysia External Trade Development Corporation (MATRADE)	1A19
umax Europe Srl	2A17	Malaysia Used Autoparts Traders' & Recyclers' Association (MUVATA)	2C32
apan		Malaysian Rubber Council (MRC)	2A31
evive and Design Co Ltd	5A05	Malaysian Rubber Products Manufacturers' Association	1A23
orea		Mega Champion Auto Mart (M) Sdn Bhd	6B11
utotop	1A25	Millennium Battery Sdn Bhd	1A21
iolight Co Ltd	1A27	Mranti Corp Sdn Bhd	1B06
AP ithuania	1A29	Newera Equipment Supply Sdn Bhd  OBD Automotive Technology Sdn Bhd	5A07 5C13
uptela	1B18	Optimax Premium Auto	5B17
Malaysia Talaysia	1510	Panama Quest Auto Parts Group Sdn Bhd	2B37
BS Autocare Sdn Bhd	2C09	Performance Auto Parts & Tyres Sdn Bhd	1B25
ce Brake Technology Sdn Bhd	5A03	Polychem (Malaysia) Sdn Bhd	4C17
dvance Auto Transmission Parts Sdn Bhd	1D25	Remocon Network (M) Sdn Bhd	5A13
dvance Lube Enterprise Sdn Bhd	5A23	Revive Battery Shop Sdn Bhd	1B11
FI Metal (M) Sdn Bhd	2C09	Rimbunan Kuasa Sdn Bhd	2B17
lienworld Technology Berhad	5B27	Samlin International Sdn Bhd	3A03
mparts Auto Supplies Sdn Bhd	2B35	Schmaco Marketing (M) Sdn Bhd	2B25
mtools Marketing Sdn Bhd	5B13	Selangor and Federal Territory Engineering and Motor Parts Trader's Association	
PI Petroleum Sdn Bhd	5C27	Setel Ventures Sdn Bhd	1C15
sian Trucker Media Sdn Bhd	3C17	Sime Darby Property Solid Corp Sdn Bhd	1B12 2B37
ssian Auto Supplies Sdn Bhd uto Data Technology Sdn Bhd	2B35 1B09	Speed Car Auto Parts Sdn Bhd	2B37 5B01
uto Decent China Genuine Parts Sdn Bhd	1B09	Stellantis Gurun (Malaysia) Sdn Bhd	5B10
utocari.com	5B15	Stuttgart Parts Centre Sdn Bhd	2C01

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	1B25		Supreme Motor Focus Sdn Bhd						4C13		
	3B07	SWJ Air-Con Sdn Bhd							1B47 1D21		
	5A15 1D25	Tan Chong Trading (Malaysia) Sdn Berhad  TecAlliance Malaysia Sdn Bhd					1B17				
	2B37	Thunder Software Technology Malaysia Sdn Bhd					1C13				
	4C18	TN Engineering Sdn Bhd						3B09			
	2A07	Transmaster Auto Industries Sdn Bhd						3B05			
	2A23 3B03	Turbo Performance Sdn Bhd Tektino Malaysia						2C27 5B09			
	1B04	Valebridge Publications (Asia) Sdn Bhd						3C15			
	5A09	Vanli Group						1A17	•		
	2C37		1 Auto Spa							1B25	
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	2C09 3C21		SG Pte Ltd Trading C		td					1C16 1B30	A
	1B02		ternational							1D28	- 8
	2B17	Kian Hua	Motor Co I	Pte Ltd						2A11	
	4C24	KSE Infinit	,							1A47	
	4C14	Leader Autoparts Singapore Pte Ltd STE Automotive Pte Ltd							1A39	4	
	6A07 2B35	Toplink Auto Dynamic Pte Ltd							1B28 1D27		
	1C18	Turbo One		10 1 10	Ltu					1A51	
	2A41	Vifi Pte Ltd						1A35			
	4C23	Spain									
	6B15 1B21	Roco Parts Switzerlar	s Barcelon	a						2A01	
	2B17	Kardex	iu							1C12	
	1B25	Taiwan									
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tion (MATRADE)	1A19		strial Co L	td						1D33	
ciation (MUVATA)	2C32 2A31	Cross Oce	orp an Autom	otivo I	td					1D37 1D38	
s' Association	1A23		cision Co I		tu					1D36	
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	1B06		Industrial							1B33	
	5A07 5C13	LUF-LUX I	d Opto Co							1B36 1B34	-
	5B17		g Automol		rts Co L	td				1B37	
	2B37	Thailand									
	1B25		ternational	Co Lt	d					2A13	
	4C17 Turkiye 5A13 ABA Automotive									2A05	
	USA Auto							ZAUS			
	1B11 USA 2B17 American Chemical Solutions, Inc dba ACS								5B19		
	3A03	Vietnam									
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Trader's Association	2C31 1C15										
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# **Esports Challenge**

Hall 6

Body & Paint / Care & Detailing / 4D23

Area

autoFEST Area

Stage

Oils, Lubricants & Fuels /

Accessories & Customising

4A27

5A13

autoFEST Area, Hall 5



### How to attempt: Apply the qualifying round

**Favourite Booth** 

16:00 - 18:00

**\$\Q** 5B29, Hall 5

### How to vote:

**Award** 

Scan the on-site code and vote for your favourite booth to enter the lucky draw and get a Automechanika welcome gift

## **Mascot Hunt Challenge**

\$\textit{\Omega}\$ 5B29, Hall 5 & 6A37, Hall 6



### How to attempt:

- 1. Take photos of mascots
- 2. Post the photos on your social media
- 3. Redeem 1 cone / cup of

# ice-cream

## **Favourite Car Award**

**2** 6A37, Hall 6

### How to vote:

- 1. Take a photo of your favourite display car
- 2. Post it on your social media
- 3. Scan the on-site code to vote for your favourite car to enter the lucky draw and get a gift











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