

Fact sheet

automechanika
KUALA LUMPUR

14 – 16.5.2026

Kuala Lumpur,
Malaysia

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| Fair Name | Automechanika Kuala Lumpur |
| Fair Date | 14 – 16.5.2026 |
| Opening Hours | Day 1: 10:00 – 18:00 Day 2: 10:00 – 18:00 18:00 – 21:00 (autoFEST@KL music party) Day 3: 10:00 – 18:00 |
| Venue | Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia |
| Exhibition Space | Hall 1 – Hall 6 (12,538 sqm gross) |
| Exhibitor (2025) | 311 exhibitors from 21 countries & regions |
| Visitor (2025) | 15,098 visitors from 61 countries & regions |
| Product Groups | <p>Parts & Components: Components for all drive technologies and vehicle concepts, chassis for all drive technologies and vehicle concepts, body for all drive technologies and vehicle concepts, standard mechanical parts, interior, exterior, remanufactured parts and components for cars and commercial vehicles, exhaust gas aftertreatment/exhaust gas cleaning, new materials and processes, e-Commerce, retrofitting combustion engine car/truck, drive technologies, industry institutions, trade publishers, education and training</p> <p>Electrics & Electronics: Engine electronics, vehicle lighting, vehicle electrical systems, comfort electronics, e-Powertrain, battery Systems, resources, batteries, technologies, battery types, battery management, thermal management, high-voltage power electronics, charging technology, energy management, charging stations, charging accessories, grid integration of EVs, bi-directional charging, sustainability, second-life applications, remanufacturing, battery recycling, Industry institutions, trade publishers, education and training</p> <p>Accessories & Wheels & Customising: Exterior accessories, interior accessories, tires, wheels, rims, technical customizing, optical customizing, transport systems & superstructures for motor vehicles, vans, campers, pick-up, infotainment, special vehicles & bodies for commercial vehicles, lifestyle, luxury & merchandise items, car fragrance & special products, organisation systems, accessories for pets, industry institutions, trade publishers, education and training</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance, tools, digital maintenance and technologies, vehicle diagnostics, diagnostic technology, calibration of driver assistance systems, ADAS calibration, software + hardware, air-conditioning service, battery management, fastening and bonding solutions, workshop and business equipment, workshop safety and ergonomics, transport of dangerous goods, maintenance and repair of vehicle superstructures, towing equipment, workshop concepts, sustainability, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Oils, Lubricants & Fuels: Service and maintenance installations and equipment, lubricants and greases, lubricating oils, additives, auxiliaries and consumables, technical fluids, technical sprays, packaging, labelling and environmental protection, tank management, filling station equipment, alternative fuels, industrial and workshop hygiene, sustainability management, policies, waste disposal and recycling, industry institutions, trade publishers, education and training</p> |

Digital Solutions & Services: Workshop/dealership/filling station planning and construction, dealer, sales and service management, digital transformation, digital marketing, intelligent data processing, customer data management, online presence, corporate marketing and outdoor advertising, online service platforms, vehicle/parts and service exchanges, E-commerce, mobile payment, business development, research, consulting, franchise, cluster initiatives, mobility services, last mile mobility, fleet management/leasing/corporate mobility, industry institutions, trade publishers, education and training

Car Wash, Care & Detailing: Washing, car Care, detailing and car preparation, professional products and services especially for electric vehicles, young and classic cars, bicycles, commercial vehicles, agriculture, camping, water recycling systems and sustainability technologies, sustainability management and technologies, waste disposal and recycling, biodegradable products and packaging, industry institutions, trade publishers, education and training

Connectivity & Autonomous Driving: Automated driving, vehicle safety systems, driver assistance systems, Human Machine Interface (HMI), connectivity, internet of things, Software Defined Vehicle (SDV), windscreen projection / Head-up Displays (HUV), cyber security, industry institutions, trade publishers, education and training

Wheels Management & Tires Service: Tire fitting, balancing, repair, rim repair, used tires and wheels, tire/wheel management, business models and services, tire logistics, storage solutions, intelligent tires, systems and testing devices, industry institutions, trade publishers, education and training, sustainability, certification

Body & Paint: Bodywork and accident repair, paintwork and corrosion protection, smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, classic cars, old-timers and youngtimers, industry institutions, trade publishers, education and training

Motorcycle Type: ATV, cross, moped, racing, electric, chopper, cruiser, naked, scooter, hybrid, custom, enduro, touring, others

Motorcycle Competence: Motorcycle parts & components, motorcycle accessories, repair & maintenance, electronics & systems, service group, industry institutions, trade publishers, education and training

Automotive Manufacturing and Automation: Manufacturing process, manufacturing automation, Artificial Intelligence of Things (AIoT) & Industrial Internet of Things (IIoT) automotive production equipment and system, automotive inspection and quality control, automotive design and R&D, automotive material, automotive electronic components, automotive paints & finishing, industry institutions, trade publishers, education and training, sustainability

Logistics, Warehousing and Supply Chain: Automotive Mobility Solutions: Freight forwarding Services, 3PL services, warehouse management solutions & services (VMS), materials handling & storage Solutions, production controls, robotics & automation, intralogistics-Systems and software, safety & security, aftermarket services

Automotive Mobility Solutions: AI, robotics & automation, automotive manufacturing technologies & new materials, autonomous driving technologies, battery systems, energy storage & charging solutions, cybersecurity, security & parking solutions, digitalisation (AIoT, IoT, IIoT) & start-ups, electrification & New Energy Vehicles (NEVs), ESG, sustainability & circular economy, investment & industrial zones, logistics, warehousing & supply chain solutions, low altitude economy, renewable energy & smart grid solutions

Visitor Profile

Car Maker, Manufacturer, dealer, agent, distributor, wholesaler, retailer, e-tailer / e-commerce, service provider (auto refitter/tuner/garage/workshop/service center/petrol), private & official fleet, trade association, government agency, vocational / university, research & development institution, Media / Publisher

Participation Fee

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| Package Booth (Space + Construction) | (Min. 9 sqm) | USD 480 / sqm up |
| Automotive Mobility Solutions* (Space + Construction) | (Min. 6 sqm) | USD 400 / sqm up |
| Automotive Service Marketplace* (Space + Construction) | (Min. 9 sqm) | USD 300 / sqm up |
| Raw Space (Space Only) | (Min. 36 sqm) | USD 400 / sqm |

Above package details, please refer to the official application form

* Approval is required | Designated Zone

Fringe Programmes Industry Events and Conferences:

Automotive Mobility Solutions Conference
Collision Repair Training Workshop
Match Up – Business Matching Programme

autoFEST@KL:

autoFEST@KL Music Party
EMMA Malaysia Final – Car Audio and Modification Competition
Motorsports Talk
Japanese Domestic Market (JDM) & Classic Cars
Esports & Games
Outdoor & Camping, Campervan & Caravan Showcase

**Admission Fee
(Exhibition)**

Trade visitors only; free of charge

Organiser

Messe Frankfurt (HK) Ltd

Endorsed by

MATRADE – Malaysia External Trade Development Corporation

**International & Local
Supporters**

AAA – Automotive Accessories Traders Association of Malaysia
AAAA – Australian Automotive Aftermarket Association
AASA – Automotive Aftermarket Suppliers Association (USA)
ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
CSM – CyberSecurity Malaysia
EGEA – European Garage Equipment Association (Belgium)
EMPTA – Selangor and Federal Territory Engineering and Motor Parts Traders' Association
FAWOAM – Federation of Automobile Workshop Owners' Association of Malaysia
FEMACGA – The Federation of Malaysia Chinese Guilds Association
FEMPTAM – The Federation of Engineering and Motor Parts Traders' Association Malaysia
HDMA – Heavy Duty Manufacturers Alliance (USA)
LogM – The Society of Logisticians, Malaysia
MAARA – Malaysia Automotive Recyclers Association
MACPMA – Malaysian Automotive Component Parts Manufacturers
MCVTA – Malaysia Commercial Vehicle Traders Association
MDEC – Malaysia Digital Economy Corporation
MEMA – Motor & Equipment Manufacturers Association (USA)
MRC – Malaysian Rubber Council
MRPMP – Malaysian Rubber Products Manufacturers' Association
MTF – Malaysia Trucking Federation
MUVATA – Malaysia Used Vehicle Autoparts Traders Association
OAC – Overseas Automotive Council (USA)
PPIBM – Persatuan Pengusaha Industri-Industri Bengkel Malaysia
TSC – Toyota Suppliers Club (Malaysia)
ZDK – German Federation for Motor Trades and Repair

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Local sales representatives**Organiser**