<table>
<thead>
<tr>
<th><strong>Fair Name</strong></th>
<th>Malaysia's leading regional trade fair for the automotive service industry targeting trade visitors from ASEAN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fair Date</strong></td>
<td>16 – 18.3.2023</td>
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<td><strong>Opening Hours</strong></td>
<td>10:00 – 18:00</td>
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<td><strong>Venue</strong></td>
<td>Kuala Lumpur Convention Centre, Malaysia</td>
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<td><strong>Exhibition Space</strong></td>
<td>9,710 sqm gross</td>
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<td><strong>Exhibitor</strong></td>
<td>300 exhibitors from around the world</td>
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<td><strong>Visitor (2019)</strong></td>
<td>7,033 visitors from 58 countries &amp; regions</td>
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<td><strong>Product Groups</strong></td>
<td></td>
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<tr>
<td><strong>Parts &amp; Components</strong>: Parts &amp; Components: Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; charging accessories 12 volt; regenerated, restored and renewed parts for cars and utility vehicles; external vehicle air quality and exhaust gas treatment; new materials</td>
<td><strong>Electronics &amp; Connectivity</strong>: Engine electronics; vehicle lighting; electrical system; comfort electronics; human machine interface (HMI); connectivity; internet of things</td>
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</tbody>
</table>
**Visitor Profile**
Manufacturer, dealer, agent, distributor, wholesaler, retailer, service provider (auto refitter/tuner/garage/workshop/service center/petrol), private & official fleets, trade association, government agency, publisher, research institution, university, polytechnic

**Participation Fee**
(for reference)
- Standard Booth: USD 395 / sqm (min 9 sqm)
- Premium Booth: USD 460 / sqm (min 9 sqm)
- Raw Space: USD 335 / sqm (min 24 sqm)

**Fringe Events**
Collision Repair Training Workshop; Fleet Management Conference; Smart Factory and Industry 4.0 Conference; AutoFest; EMMA Malaysia Final – Car Audio and Modification Competition; Auto NITZ Party; Networking Happy Hour

**Admission**
For trade visitors only – upon registration.
Persons under 18 will not be admitted.

**Organiser**
Messe Frankfurt (HK) Ltd

**Endorsed by**
MARii – Malaysia Automotive Robotics & IoT Institute
MATRADE – Malaysia External Trade Development Corporation

**Local & International Supporters**
- AAA – Auto Audio, Accessories and Air-condition Traders Association of Malaysia
- AAA – Automotive Accessories Traders Association of Malaysia
- AAAA – Australian Automotive Aftermarket Association
- AASA – Automotive Aftermarket Suppliers Association (USA)
- ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
- EGEA – European Garage Equipment Association (Belgium)
- EMPTA – Selangor and Federal Territory Engineering and Motor Parts Traders’ Association
- FAWOAM – Federation of Automobile Workshop Owners’ Association of Malaysia
- FEMACGA – The Federation of Malaysia Chinese Guilds Association
- FEMPTAM – The Federation of Engineering and Motor Parts Traders’ Association Malaysia
- HDMA – Heavy Duty Manufacturers Alliance (USA)
- MAARA – Malaysia Automotive Recyclers Association
- MACPMA – Malaysian Automotive Component Parts Manufacturers
- MDEC – Malaysia Digital Economy Corporation
- MEMA – Motor & Equipment Manufacturers Association (USA)
- MREPC – Malaysian Rubber Export Promotion Council
- MRPMA – Malaysia Rubber Products Manufacturer’s Association
- MTF – Malaysia Trucking Federation
- MUVATA – Malaysia Used Vehicle Autoparts Traders Association
- OAC – Overseas Automotive Council (USA)
- PPIBM – Persatuan Pengusaha Industrili-Industri Bengkel Malaysia
- TSC – Toyota Suppliers Club (Malaysia)
- ZDK – German Federation for Motor Trades and Repair

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