The 11th edition of Automechanika Kuala Lumpur gathered domestic and international exhibitors across the automotive industry. Proving itself to be more than just a platform for sourcing and trading, the show encouraged participants to take part in conferences, seminars, training sessions and fun auto-lifestyle events.

7,033 visitors from 58 countries and regions
293 exhibitors from 16 countries and regions
14 fringe programme events
9,710 sqm of exhibition space

Visitor profile at a glance – ↑24%

Top 10 overseas countries and regions
- Australia
- China
- Egypt
- Indonesia
- the Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

Related business segments
- Passenger vehicle: 80%
- Commercial vehicle: 59%
- Internet of Things (IoT): 37%

Business sectors
A 37%  Dealer, agent, distributor, wholesaler
B 23%  Manufacturer
C 20%  Service provider
D 9%   Private & official fleet
E 5%   Trade association / government agency
F 3%   Research institution / university / polytechnic
G 2%   Retailer
H 1%   Publisher
New zones respond to market needs and trends

16 Countries and regions:
Australia, Cambodia, China, Germany, Hong Kong, India, Indonesia, Italy, Korea, Malaysia, Singapore, Taiwan, Thailand, Turkey, the UAE and the UK

Exhibitor numbers – ↑19%

7 Country and region pavilions:
China, Europe, Korea, the Middle East, Singapore, Taiwan and Thailand

Collision Repair Training Workshop
- Over 200 attendees from ASEAN countries
- Hands-on demonstrations and theoretical discussions
- Topics: accident repair, measuring, and alignment and aluminium repair.

EMMA Malaysia Final – Car Audio and Modification Competition
- 70 modified cars reflected the country’s booming auto culture for cutting-edge accessories and customising.

Fringe programme offered skills development and interactive activities
The platform helped to improve local skill sets through events and workshops that provided easily transferable knowledge and information exchange.

Fleet Management Conference
- Attended by over 140 industry players
- Topics discussed applied to both SME and large fleet operators
- Topics: technology for fleet monitoring, maintenance & repair and the importance of fleet modernisation.

Auto NITZ Party
- 640 partygoers immersed in the show’s first ever Auto NITZ Party, a new type of auto-cultural lifestyle event.

Book early for the next edition to enjoy more marketing opportunities!
18 – 20 March 2021
Kuala Lumpur Convention Centre

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